1.4 To produce the students with the morality, ethics, and good attitude on the professional. They will be aware of learning throughout their lives and applying the philosophy of self-sufficiency economy to their lives.

Clause 2 Place of operation according to the Agreement

- 2.1 YCH (Thailand) Co., Ltd.
- 2.2 Bangkok College of Business Administration and Tourism

Clause 3 Scope of operation according to the Agreement

3.1 Develop the style of arrangement of curriculum with the real practice to the

students

- 3.2 Mutually develop the projects to be cooperated in the operation
- 3.3 Mutually develop the staffs and innovation in the arrangement of curriculum
- 3.4 Mutually develop the knowledge

Clause 4 Duties and responsibilities of each party

- 4.1 The "Academic Institute" has the duties in:
 - 4.1.1 Nominating the Commission to be responsible for selecting the Operational Place
 - 4.1.2 Nominating the Commission to coordinate in developing the style of curriculum arrangement
 - 4.1.3 Arranging the seminar of teachers in cooperation Operational Place in order to know the guidelines for the practice and summarize the performance
 - 4.1.4 Preparing the manuals, schedules, defining the method of orientation, observation, and evaluation for developing and improving as well as solving the obstacles in the arrangement of education mutually
 - 4.1.5 Arranging the orientation for the students

4.2 The "Operational Place" is responsible for:

- 4.2.1 Promoting the place used for studying and practicing the profession in cooperation with the Academic Institute in developing the style of arrangement of the curriculum
- 4.2.2 Cooperating with the Academic Institute in developing the project implementation
- 4.2.3 Cooperating with the Academic Institute in arranging the training, giving knowledge, and developing the staffs mutually
- 4.2.4 Cooperating with the Academic Institute in developing the knowledge as well as publicizing to people
- 4.2.5 Mutually observing and evaluating the performance as well as improving the cooperation to be efficient
- 4.2.6 Implementing the activities helped and promoted by both agencies
- 4.3 Arrange the lecture hours for each subject for not less than 3 hours per week. The lecture can be operated by the Company or the teachers in the Institute or both parties during the study/professional training in the Company.

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